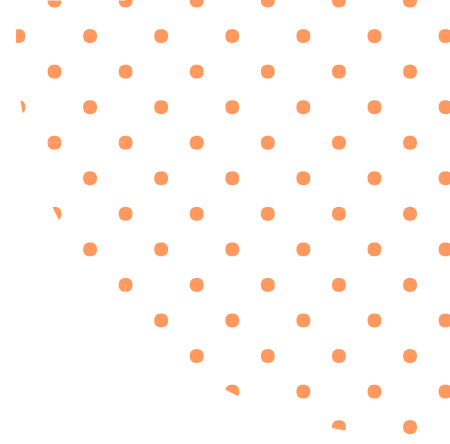




APRIL 16-17, 2018
HUNTSVILLE BOTANICAL GARDEN
HUNTSVILLE, ALABAMA

SPONSORSHIP OPPORTUNITIES



ABOUT THE EVENT

PR Distilled is a two-day public relations conference attracting over 150 of the region's public relations, communications and marketing professionals. Industries represented include government contracting, hospitality, health care and private practitioners.

Event programming includes high-level speakers from national agencies and industry experts in content marketing, influencer strategy, social media, and more.

MORE EVENT INFORMATION

www.PRCAonline.com

RESERVE YOUR SPONSORSHIP

Leah Gradl
2018 Conference Co-Chair
leah@plangrowthrive.com
256-426-5026

Checks payable to:

PRCA
Memo: 2018 Conference
6585 Highway 431 South
Suite E 197
Hampton Cove, AL 35763

TITLE SPONSOR

Investment: \$2500 | 1 available | exclusive sponsorship opportunity

- Leadership recognition on all conference materials including conference website, print collateral, signage, social media and related promotional campaigns.
- Opportunity to address attendees at conference opening & closing sessions.
- Opportunity to provide a prize package for the Medallion Awards "Best in Show" winner (or similar prize opportunity)
- Premium table to exhibit materials throughout conference.
- Press article outlining your organization's support of the event with content related to your industry & marketing objectives.
- One email marketing opportunity post-event (within the post-event survey).
- Inclusion in post-event marketing and recaps.
- Opportunity to distribute collateral material and/or prizes to attendees.
- Two full conference registrations (Valued at \$500).

ENTERTAINMENT SPONSOR

Investment: \$2000 | 2 available

- Premium recognition on all conference materials including conference website, print collateral, signage, social media and related promotional campaigns.
- Opportunity to address attendees prior to the professional awards dinner or student luncheon.
- Premium table to exhibit materials throughout conference.
- Inclusion in media relations opportunities surrounding the event.
- One email marketing opportunity post-event (within the post-event survey).
- Inclusion in post-event marketing and recaps.
- Opportunity to distribute collateral material and/or prizes to attendees.
- One full conference registration (Valued at \$249).

TECHNOLOGY SPONSOR

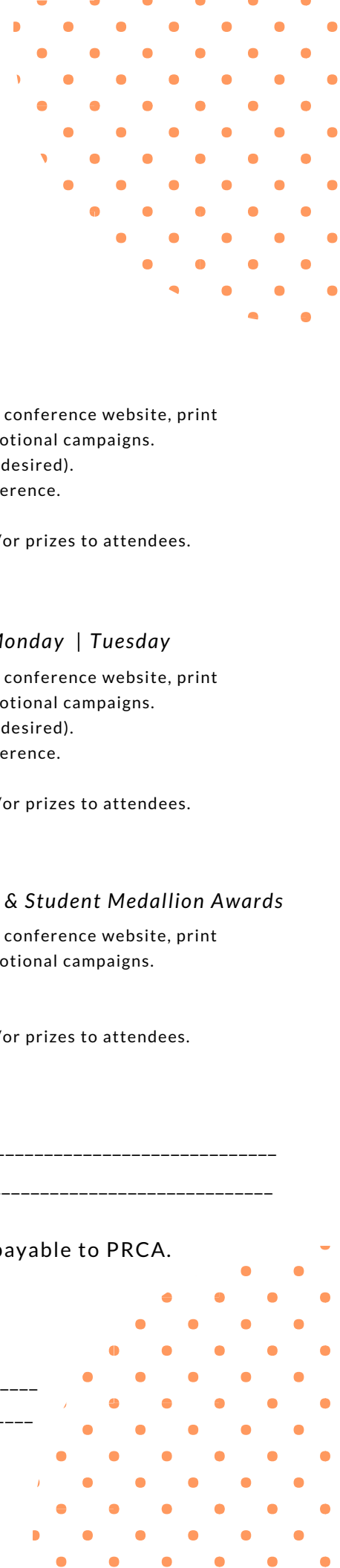
Investment: \$1000 | 2 available

- Premium recognition on all conference materials including conference website, print collateral, signage, social media and related promotional campaigns.
- Opportunity to address attendees at conference kick-off.
- Inclusion in media relations opportunities surrounding the event.
- One email marketing opportunity post-event (within the post-event survey).
- Inclusion in post-event marketing and recaps.
- Opportunity to distribute collateral material and/or prizes to attendees.



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KEYNOTE SPONSOR

Investment: \$500 | 4 available

- Recognition on all conference materials including conference website, print collateral, signage, social media and related promotional campaigns.
- Opportunity to introduce the keynote speaker (if desired).
- Opportunity to exhibit materials throughout conference.
- Inclusion in post-event marketing and recaps.
- Opportunity to distribute collateral material and/or prizes to attendees.

HOSPITALITY SPONSOR

Investment: \$500 | 3 available | Sunday | Monday | Tuesday

- Recognition on all conference materials including conference website, print collateral, signage, social media and related promotional campaigns.
- Opportunity to introduce the keynote speaker (if desired).
- Opportunity to exhibit materials throughout conference.
- Inclusion in post-event marketing and recaps.
- Opportunity to distribute collateral material and/or prizes to attendees.

EMCEE SPONSOR

Investment: \$350 | 2 available | Professional & Student Medallion Awards

- Recognition on all conference materials including conference website, print collateral, signage, social media and related promotional campaigns.
- Opportunity to introduce the emcee (if desired).
- Inclusion in post-event marketing and recaps.
- Opportunity to distribute collateral material and/or prizes to attendees.

SPONSORSHIP COMMITMENT

ORGANIZATION: _____

SPONSORSHIP RESERVED: _____

Enclosed please find my check made payable to PRCA.

Please invoice me.

SIGNATURE: _____

DATE: _____